

ODG STRATEGIC PLAN 2025-2028

Introduction

The ODG Strategic Plan 2025-2028 is the roadmap that will guide the Observatory's work over the next four years. The aim is for it to be a guiding tool, but one that does not limit the flexibility that characterises the ODG and its ability and willingness to respond and react to current events.

The process of producing this document has served to analyse, debate and prioritise the lines of action that we believe will determine the next four years in the Catalan, Spanish and European contexts.

Context analysis

In order to analyse the context in which this strategic plan was situated, a creative exercise was carried out using the future scenarios methodology. In the exercise, we identified several dynamics that we believe may shape the coming years and decades, both locally and internationally, and which we will need to influence in order to move towards our desired change: 'Transitioning towards more just, mobilised, critical and diverse societies that defend collective rights based on popular sovereignty and respect for the biophysical limits of the planet' (see [theory of change](#)).

The concentration of political and economic power and the response to the climate emergency have been the most relevant factors we have identified in terms of shaping possible future scenarios in the coming years. We are aware that the impacts of climate change will be more present and severe in the coming years, and depending on the response from institutions and citizens, the reality could be very different. In all three scenarios, we have identified those consequences and situations that would represent an obstacle to the achievement of our objectives and would therefore be undesirable, as well as those that could act as a lever for desirable scenarios or as a firewall against the worst-case scenarios.

In the scenario where political and economic power becomes increasingly concentrated in a few hands, corporate power increases, and at the same time

there is continued denial of climate change, we predict that, on the one hand, social and economic inequalities among global populations would clearly worsen, with a large proportion of the population unable to meet their basic needs. Furthermore, the consequences of climate change would affect populations differently, hitting those who are most vulnerable and have the least purchasing power the hardest.

On the other hand, the dominant narrative and rhetoric, which would have bought into the ideas of the far right, would use fear-mongering, increasing the sense of an external enemy and promoting policies of war, securitisation and social control, in line with the current approach. Feelings of sadness, fear and frustration would prevail among the population, which would easily be driven to competition and individual survival in emergency situations. Furthermore, if corporate power increased its influence on energy transition policies, these would be implemented within a framework of social injustice.

For its part, a desirable scenario would involve a **broad, mobilised and critical civil society** with a clear common enemy, which would increase the power of resistance movements. The strength of these social movements would be key to **articulating processes of institutional political advocacy that would achieve structural reforms**. The increasingly palpable consequences of climate change would **raise social awareness of its effects and the need to address them** (including among those who had previously denied its existence).

Environmental movements would be able to reach all segments of the population, **leading to large-scale mobilisations and acts of civil disobedience**. In addition, **citizens would strengthen their capacity to respond to emergencies from a community perspective**.

To mitigate the causes of climate change, greenhouse gas emissions would have been reduced and dependence on fossil fuels eliminated through the promotion of **degrowth and sufficiency policies at the institutional level**.

The Strategic Plan¹

The objectives of the ODG's strategic plan are linked to the necessary conditions identified to achieve the desired change in the theory of change.

- **Empowered social movements**

Objective 1: Contribute to scaling up struggles and strengthening social movements to achieve institutional and socio-cultural changes that lead to a just ecosocial transition

Outcome 1: Joint coordination processes created between different social and environmental struggles in Catalonia with links to global struggles and international impact.

Outcome 2: Political measures achieved that limit corporate power and favour alternatives for a just transition.

Outcome 3: Three macro-projects in Catalonia and/or internationally halted by social mobilisation.

- **Public policies and community proposals that respect the biophysical limits of the planet**

Objective 2: Promote societies that are not dependent on fossil fuels and are based on sufficiency frameworks

Outcome 4: Promote societies that are not dependent on fossil fuels and are based on sufficiency frameworks.

Outcome 5: Institutional commitment (Catalan, Spanish and European) and political measures to limit the power of the fossil fuel industry have been achieved.

¹ See the [full strategic plan](#) with targets and indicators.

- **Equitable redistribution of wealth**

Objective 3: Contribute to reducing inequalities and ensuring ecological, fair and public-community provisioning

Outcome 6: Contribute to the creation of a fair fiscal framework at the local and international levels, in which those who have the most and pollute the most pay the most.

Outcome 7: Promote community provisioning systems.

Outcome 8: Protected the universal public services system and expanded its scope to guarantee rights.

- **Conscious civil society**

Objective 4: Promote social consensus on the importance of community and of what allows us to live dignified lives within a framework of global justice

Outcome 9: Dismantle both the liberal and green nationalist narratives of the green transition: infinite growth and responsible migration from situations of scarcity.

Outcome 10: Ensuring that the narrative of a fair ecosocial future with an ecofeminist and degrowth perspective resonates with the population and begins to become mainstream.

Objective 5: Fully recognise the past and future impacts of climate change and prevent impacts, repair debts

Outcome 11: Absolute social awareness of the climate emergency and those responsible for it, as well as the need for action.

Outcome 12: Promote the empowerment of civil society for community resilience and disaster prevention.

Outcome 13: Effective measures to repay Europe's historical debts to the Global South.

- **Cross-cutting perspectives: ecofeminism**

Objective 6: Incorporate a transfeminist and decolonial perspective into all our actions and networks, and into how we operate.

Outcome 14: ODG consolidates its work from an ecofeminist and transfeminist perspective, both internally and externally

Outcome 15: ODG incorporates an anti-racist and decolonial perspective into its activities, alliances and operations.

Objective 7: Consolidate the structure of ODG to achieve the above objectives

To be defined. We are in the process of defining a fundraising plan and transforming the legal form that will substantially modify the entity's governance model. We will define the outcomes in the coming months.